# Community Data Profile

**Updated: December 2021** 

Map coordinates: 28° 35′ 28″ N, 80° 49′ 12″ W

**Data summary compiled by**: Neha Pandit and Jo Sojourner,

North Brevard Economic Development Zone



COMMUNITY: North Brevard (Greater Titusville Area) COUNTY: Brevard STATE: Florida

### **LOCATION** Distance from (miles)

Atlanta, GA	478	Birmingham, AL	596
Charlotte, NC	518	Miami, FL	221
Mobile, AL	538	Jacksonville, FL	134
Nashville, TN	730	New Orleans, LA	681
Tampa, FL	127	Washington, DC	847

Brevard County is in the Eastern Time Zone

### POPULATION<sup>1</sup>

	2010	2020
City of Titusville	43,761	48,789
<b>Brevard County</b>	543,376	606,612
Florida	18,801,310	21,538,187

# EDUCATION<sup>2</sup> (North Brevard)

Public Elementary Schools: 11

<u>Charter Schools</u>: 2 <u>Public Middle Schools</u>: 2 <u>Public High Schools</u>: 3

2020 Brevard County High School Graduation Rate: 90.4%

Community College: Eastern Florida State College

# Income Characteristics: (Titusville CCD, 2019)<sup>3</sup>

Median Household Income	\$51,819
Median Family Income	\$62,808
Average Household Income	\$66,544

# **HEALTH FACILITIES**<sup>4</sup>

<u>Parrish Healthcare</u>: Independent, not-for-profit public community hospital; 371K ft<sup>2</sup>. facility; 210 beds.

Clinics: 17, including chronic care and early detection

#### COMMUNITY FACILITIES<sup>5</sup>

Libraries (Titusville, MIMS, Port St. John): 3

Golf Courses (Titusville): 3
Movie Theaters (Titusville): 2
Number of Hotels/Motels: 16

Fitness Centers (Titusville): 8 including local YMCA

<u>Places of Worship</u> (Brevard County): 200+ <u>Parks</u> (North Brevard): 26 (7 along waterfront)

<sup>&</sup>lt;sup>1</sup> Source: U.S. Census Bureau (Titusville, Brevard County, Florida: <u>2020</u>, 2010).

<sup>&</sup>lt;sup>2</sup> Source: <u>Brevard Public School Map, County Graduation Rate.</u>

<sup>&</sup>lt;sup>3</sup> Titusville Census County Division (CCD): 167.2 mi<sup>2</sup> N of 528 and includes Scottsmoor, Mims and Titusville. Source: U.S. Census Bureau (<u>Profile</u>, <u>Table</u> <u>S1902</u>).

<sup>&</sup>lt;sup>4</sup> Source: Parrish Medical Center

<sup>&</sup>lt;sup>5</sup> Source: <u>Everythingbrevard</u>, Number of Hotels, Parks: 'Top 20 Info Items About Titusville', Larese, Scott., <u>Theaters</u>, <u>Golflink</u>, <u>Library Locations</u>

#### **COMMUNICATIONS<sup>6</sup>**

Newspapers: Florida Today; Space Coast Daily

<u>Television Stations (Orlando)</u>: WKMG (CBS), WFTV (ABC), WESH (NBC), WOFL (FOX)

<u>Cable Providers</u>: Spectrum, DirectTV, Comcast,

BrightHouse, AT&T

Cellular Providers: AT&T, T-Mobile, Verizon, Sprint

## **GOVERNMENT**<sup>7</sup>

- <u>County Manager</u>: Frank AbbateBrevard County Commissioners: 5
- <u>Sheriff</u>: Wayne Ivey (361 deputies in Brevard County)
- <u>City Manager (Titusville)</u>: Scott Larese
- Titusville Police Dept.: 89 (1,200 Brevard County)
- <u>Titusville Fire & Rescue</u>: 24 firefighters, 12 station lieutenants (435 firefighters Brevard County)
- <u>Planning and Zoning Board</u>: Volunteer recommending body appointed by Board of County Commissioners (BOCC) for planning, zoning, land development

# CLIMATE & NATURAL RESOURCES<sup>8</sup>(Brevard County)

Area: 1,015 mi<sup>2</sup> (North Brevard: 220 mi<sup>2</sup>)

Tropical Climate with Mean Temperature: 72.2° F

Avg Annual Precipitation: 51.83 in Avg Altitude Above Sea Level: 20 ft

Prevailing Winds: E to W on coast, SW to N inland

<u>Value of Agricultural Products Sold (2019)</u>: \$58 M <u>Water Resources (North Brevard)</u>: Canaveral National Seashore, Indian River Lagoon, St. John's National, Merritt Island National Wildlife Refuge

# UTILITIES9

Electricity: Florida Power & Light (FPL)

Water: Titusville Water Resources; Cocoa Water

Source: Aquifers, Taylor Creek Reservoir

Water Treatment (Titusville): Mourning Dove Facility

Natural Gas: Florida City Gas

LP Gas: AmeriGas

Sanitary Sewer: City of Titusville

Solid Waste Disposal: Waste Management

# LABOR FORCE ANALYSIS (2019)10

	Titusville CCD	Brevard County
Total Civilian Labor Force (16+)	27,540	252,483
Service Providing		
Healthcare, Social Assistance	3,946	34,556
Accommodation & Food Services	2,482	21,733
Professional, Scientific & Technical Services	2,143	20,906
Educational Services	1,789	19,093
Administrative, Support & Waste Management Services	1,514	13,170
Transportation, Warehousing & Utilities	1,151	11,731
Real Estate, Rental & Leasing	725	6,008
Finance & Insurance	599	7,068
Goods Producing		
Retail Trade	3,445	31,750
Manufacturing	3,059	27,830
Construction	1,809	16,908
Public Administration	2,002	13,220

<sup>&</sup>lt;sup>6</sup> Source: <u>EverythingBrevard</u>.

<sup>&</sup>lt;sup>7</sup> Source: County Manager's Office, Brevard County, Titusville Fire Dept.

<sup>&</sup>lt;sup>8</sup> Source: FDACS, USA.com

<sup>&</sup>lt;sup>9</sup> Source: Waterzen

<sup>&</sup>lt;sup>10</sup> A selection of the labor force, by industry. Source: US Census Bureau, Titusville CCD and Brevard County, Table 2403.

# TRANSPORTATION<sup>11</sup>

Railroad: Florida's East Coast Railway (FEC)
Interstate & Highways: I-95; U.S. Hwy 1; SR 52 & SR 50 (to Orlando); SR 46 (to Sanford and I-4)

#### Local Logistics Companies Offering Freight Services:

- John Greene Logistics (Titusville, FI): 321-269-9169
- Coast to Coast Trucking (Cocoa, FI): 321-633-8085

#### **Local Airports:**

Titusville-Cocoa Airport Authority:

- Space Coast Regional Airport (TICO): General Aviation, Commercial, Corporate Air Travel
- Arthur Dunn Airpark (X21): General Aviation Training, Skydiving
- Merritt Island Airport (COI): General Aviation Training, Recreational Flights

<u>International Airport</u>: Orlando International (MCO) 30mi West.

# PORT FACILITIES<sup>12</sup>

<u>Port Canaveral</u>: Foreign Trade Zone (FTZ) #136 Owned by Canaveral Port Authority:

- Maintains portfolio of retail, commercial and land property (11.1 Million ft<sup>2</sup> of land leased to 250+tenants).
- Owns and operates Jetty Park & Exploration Tower.
- Supports/Contracts with Space X launch operations.
- In 2018, economic activity attributed to Port
  Canaveral was estimated to generate state and local
  tax revenues of \$107M, and \$1.94B in direct industry
  output, generating an estimated 17,237 jobs
  throughout the Central Florida region. There were
  about 4.8M passengers and 6.4M tons cargo in 2018.
- Operations have been affected by Covid-19. Total revenues decreased from \$111M (2019) to \$69M (2020). Port had to reduce its staff by 115 (43%), but most cargo segments remain strong.

# LOCAL FINANCIAL INSTITUTIONS<sup>13</sup>

(Brevard County)

	Branches (in Brevard)	Deposits	Texas Ratio
Community Credit Union	7	\$870 M	0.55%
Space Coast Credit Union	20	\$5.83 B	1.72%
Seacoast Bank	2	\$8.33 B	3.55%
Launch Credit Union	8	\$939 M	1.02%

# **AD VALOREM TAXES<sup>14</sup>** (2021)

Taxing Authorities	Rate
County General Fund	3.5661
Brevard Library District	0.4118
Brevard Mosquito Control	0.1669
Rec Dist 1 MSTU Incl Titusville	0.5207
Tico Airport Authority	0.0000
Env end land & Water Areas Ltd	0.0571
N Brevard Rec Dist 1/Titusville	0.2058
School – By State Law	3.6020
School – By Local Board	0.7480
School Capital Outlay	1.5000
City of Titusville	8.2461
St. Johns River Water Mgmt. Dist	0.2287
FL Inland Navigation District	0.0320
Titusville Ind Riverfront Acq.	0.2941
Env end Land & Water Areas Dbt	0.0488
N. Brevard Rec D1/ Titusville DBTP	0.4862
Total TRIM Rate (per \$1,000)	20.1143

<sup>&</sup>lt;sup>11</sup> Source: <u>John Green</u>, <u>Coast to Coast Trucking</u>, <u>TICO Airport Authority</u>

<sup>&</sup>lt;sup>12</sup> Sources: Port Canaveral Newsletter Aug 2020, BREA Report, FY2020 Report, Florida Today

 $<sup>^{13}</sup>$  A selection of local banks; Number of branches listed only for Brevard. Many national and regional banks also operate in the area. Texas Ratio =

risky loan value/total funds (100% ratio is poor). Sources: <u>DepositAccount</u> search for each bank.

<sup>&</sup>lt;sup>14</sup>With proposed changes: <u>Property Tax Search</u>, TRIM, Brevard County Tax Collector, 2021

# **REGIONAL STATISTICS<sup>15</sup>**

• Tenth most populated county in FL (2019)

• Number of households (2019): 230,043

• Sperling's Cost of Living Index: 94.1 (Below 100: Cheaper than U.S. Average)

#### **KEY WEB LINKS**

- Greater Titusville
- Brevard County School System
- Titusville Chamber of Commerce
- City of Titusville
- EDC of Florida's Space Coast
- North Brevard Economic Development Zone
- Brevard County

#### SELECTION OF INDUSTRIES WITH NORTH BREVARD PRESENCE<sup>16</sup>

Company	Location	Industry	# Employees
Kennedy Space Center (NASA)	Merritt Island	Space Exploration	10,000+ (Contractors, Tenants)
Blue Origin	Merritt Island	Space Exploration: Manufacturing	700+
Lockheed Martin	Titusville	Aerospace & Defense	221 (+150 @ Orion, KSC)
New Energy	Titusville	Electrical Contractors	100
OneWeb Satellite	Merritt Island	Satellite & Communications: Manufacturing	250
Parrish Medical Center	Titusville	Health Services	980
Knight's Armament	Titusville	Arms Manufacturing	300
Boeing	Titusville	Aerospace	125
Professional Aircraft Accessories	Titusville	Aviation components manufacturer	170
Eckler's Industries	Titusville	Automotive Parts Manufacturer	125
Barnlight Electric	Titusville	Electrical fixtures manufacturer	125
Vectorworks Marine	Titusville	Boat Manufacturer	65
Gold Tone	Titusville	Musical Instruments	35

#### For more information, please contact<sup>17</sup>:

Troy Post, CEcD, CBE, Executive Director

troy.post@brevardfl.gov

Neha Pandit, Economic Development Specialist

neha.pandit@brevardfl.gov

North Brevard Economic Development Zone 7101 U.S. Highway One – Statham Park Titusville, Florida 32780 (PH) 321-621-4714



#### Lisa Nicholas, Economic Development Director, City of Titusville

lisa.nicholas@titusville.gov

and personnel employed by Brevard County government). Number of employees are estimates.

<sup>&</sup>lt;sup>15</sup> Sources: Sperling's, US Census Bureau, Florida Demographics

<sup>&</sup>lt;sup>16</sup> Sources: <u>Parrish</u>, <u>KAC</u>, <u>Barnlight Electric</u>, <u>Titusville Chamber of Commerce</u>, and NBEDZ internal reports. Note: Above is only a selection of employers, and excludes several large retail establishments (such as Wal-Mart, Target, and Lowe's) along with public sector entities (Brevard Public School Board

<sup>&</sup>lt;sup>17</sup> Information prepared by NBEDZ staff. Data is reliable, not guaranteed.